

## National School Connect Program



### Submission Guidelines

| Section               | Type of Question                      | No. of Questions |
|-----------------------|---------------------------------------|------------------|
| Image Based Questions | MCQ                                   | 15               |
| Video Based Questions | MCQ                                   | 05               |
|                       | Article Writing (AI-Based Assessment) | 1                |

Marks allotment: 1 MCQ = 1 marks, Article writing = 30 marks

Article Writing (AI-Based Assessment):

| Assessment Element     | Detailed Description   |
|------------------------|--|
| <b>Relevance</b>       | Evaluates the extent to which the article remains focused on the given video content. The response should clearly reflect understanding of the subject matter and maintain consistency throughout the article.   |
| <b>Coherence</b>       | Coherence includes logical sequencing of ideas and clarity of expression. The article should avoid irrelevant information and demonstrate continuity of thought.   |
| <b>Grammar</b>         | Assesses the correctness and quality of language used in the article, including grammar, spelling, punctuation, sentence construction, vocabulary usage, and readability.  |
| <b>Keywords</b>        | The evaluation also considers the integration of important keywords, topic-specific terminology, and contextual phrases related to the given video. Keywords should be used naturally and meaningfully without excessive repetition.   |
| <b>Overall Quality</b> | Evaluates the overall effectiveness and impression of the article as a complete piece of writing. This includes clarity, originality, creativity, completeness of response, engagement level, presentation quality, and the ability to communicate ideas effectively to the reader. The article should leave a strong academic and intellectual impact while maintaining readability, and balanced content delivery. |